

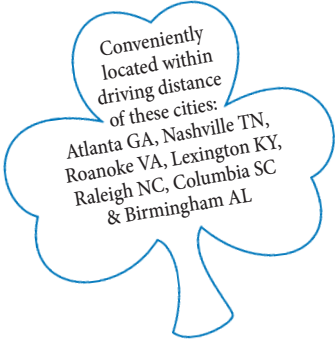


**VETERINARY ASSOCIATION
MANAGEMENT, INC.**



MOUNTAIN VETERINARY CONFERENCE

**Harrah's
CHEROKEE
CASINO RESORT**



April 6 - 9, 2025

*at the beautiful
Harrah's Cherokee Casino Resort*

Scheduled Speakers

Joseph Taboada, DVM, DACVIM, Sponsored by Nutramax Laboratories Veterinary Sciences, Inc.

Mary L. Berg, BS, RLATG, RVT, VTS (Dentistry)

Braidee Foote, DVM, DACVO

Julie Wentzel, DVM, CVA(IVAS), CCRT, CVPP, Sponsored by Respond Systems

Cassie Lux, DVM, DACVS-SA

Marie Zielaskowski, RVT, VTS (ECC)

Robbie van Mullem, BS, Digital Media Specialist, Sponsored by 3 Sided Media

Joseph Jordan, PhD, CEO, NC Physicians Health Program, NC Veterinary Health Program

WOW what a Value!

Your Conference Registration includes:

- Over 20 hours of Outstanding CE Lectures with great speakers
- Complimentary standard in-room wireless Internet for 1 device
- Room rates starting at \$139.00 per night single or double occupancy excluding applicable room taxes and resort fees.
- Greens Creek Breakfast Buffet on Monday, April 7 and Tuesday, April 8
Welcome Reception, Breaks, and any sponsored lunches.
- Complimentary self and valet parking for all conference attendees
- \$30 free slot play for each attendee to be used at their leisure.

*Huge casino floor with traditional Table Games, Vegas Style Slots, Sportsbook and Poker Room.
Sequoyah National Golf Club conveniently located 5 miles from resort.*



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Scheduled Speakers and Topics

Sunday, April 6, 2025

Joseph Jordan, PhD, CEO, NC Physicians Health Program, NC Veterinary Health Program

Recognizing and Dealing with Substance Abuse in the Workplace (required by NCVMB)

Braidee Foote, DVM, DACVO

Corneal Ulcers Including Case Discussions, Neuro Ophthalmology Including Case Discussions and the Dry Eye

Marie Zielaskowski, RVT, VTS (ECC)

What?! I'm Shocked! Identification and Stabilization of Shock; Uh Oh!, a UO: Feline Urethral Obstruction; One Is Not Like the Other:
Understanding Rodenticides and Their Effects

Monday, April 7, 2025

Joseph Taboada, DVM, DACVIM, Sponsored by Nutramax Laboratories Veterinary Sciences, Inc.

Canine and Feline Liver Disease

Julie Wentzel, DVM, CVA(IVAS), CCRT, CVPP, Sponsored by Respond Systems

Rehabilitation and Pain Management - Specific topics to be announced.

Marie Zielaskowski, RVT, VTS (ECC) - Technician Session

Catheters: Where and When?; GDV: From Triage to the Table; Dystocia: To Push or Not to Push, That is the Question, IMHA: When the Immune System Goes Wrong; Do You Feel the Pressure? Understanding and Obtaining Blood Pressure Measurements

Robbie van Mullem, BS, Digital Media Specialist, Sponsored by 3 Sided Media

Parvo or Marketing: Which One Would You Like to Deal with in Your Clinic? Part 1

Parvo or Marketing: Which One Would You Like to Deal with in Your Clinic? Part 2

Websites, Social Media & Looking at Trends in the Veterinary Market - Part 1

Websites, Social Media & Looking at Trends in the Veterinary Market - Part 2

Tuesday, April 8, 2025

Cassie Lux, DVM, DACVS-SA

Wound Management, Portosystemic Shunt Management and Treatment, Management of Tracheal Collapse, Hemoabdomen Management
Urethral Obstruction Management and Surgery

Mary L. Berg, BS, RLATG, RVT, VTS (Dentistry)

Sessions for DVM and Technicians

Block That Pain! Pain Management and Anesthesia for the Dental Patient*

Pain management is more than the latest popular terminology. It is an important part of veterinary dentistry. Many of the procedures performed on animals are painful and it is our duty as technicians to ensure that our patients are as comfortable as possible. The delivery of local nerve blocks prior to performing many dental procedures or oral surgery is a great way to create preemptive analgesia. This can often be incorporated into a multimodal plan for pain control.

Advanced Dental Procedures

Oral disease is one of the most prevalent diseases in dogs and cats. 80% of adult dogs and 70% of adult cats have some form of oral disease. Unfortunately, that leads to the extraction of teeth that may have been saved. It is vital to offer the client the options to treatment via referral to veterinary dental specialist. Owners want what is in the best interest of their pets but may not be aware of alternative treatment options. Remember to never judge what your clients will be willing to do for their pets.

The Complete Plan for the Periodontal Patient – COHAT*

Performing a Complete Oral Health Assessment and Treatment (COHAT) entails much more than removing plaque and calculus from the teeth. A thorough dental prophylaxis consists of educating the client, an oral examination, charting disease process, pathology and anomalies, radiographs, both supra and sub-gingival plaque and calculus removal, hand scaling, polishing, irrigation and home care instructions.

Dental Radiology Made Easy- Tips and Tricks!*

Dental radiographs are an essential part of the oral exam. The crown is just the tip of the iceberg. Approximately 42% of dental pathology is found subgingivally. Radiographs will help diagnose pathology that is not visible from the surface, confirm suspect pathology as well as help demonstrate the pathology to the client. Dental radiographs can improve the standard of care in your practice and increase your clinic's revenue.

Wednesday, April 9, 2025

Mary L. Berg, BS, RLATG, RVT, VTS (Dentistry)

Sessions for DVM and Technicians

Basic Dental X-ray Interpretation*

Dental x-rays are an essential part of the oral exam. You are now taking diagnostic x-rays but what are you seeing? Learn how to properly position dental x-rays to be able identify the correct teeth. Is that dental pathology or a normal structure? The basics of canine and feline dental x-rays will be presented along with a series of "What is that?" slides to help better understand dental radiology.

The Oral Examination and Common Pathology*

It is important to be able to recognize and identify oral pathology and anomalies. The most commonly observed abnormalities will be discussed in this presentation. It is equally important to correctly record the pathology on dental charts. A thorough dental examination includes both conscious and anesthetized examinations as well as charting disease processes, pathology and anomalies, and treatment plans.

Gaining Dental Compliance – What Works!

As veterinary health professionals, it is our job not only to promote dentistry but to educate our clients about the importance of good oral health. How can we do this? Talk with them about the importance of good oral care by expressing the fact that the mouth is a mirror to the body. Start this education process with your clients at the first puppy or kitten visit and continue at every visit throughout the pet's lifetime.

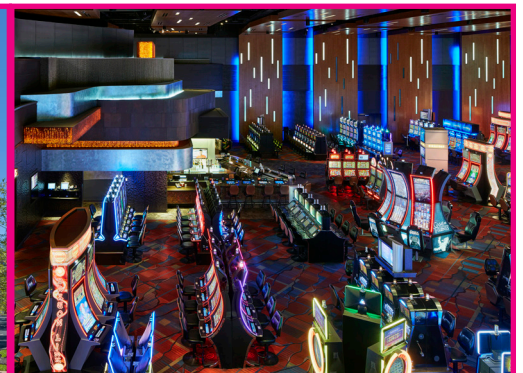
Explain that the mouth is a mirror to the body. Methods to promote the importance of oral health will be discussed.



Join us for the 2025 Mountain Veterinary Conference



Please visit our website www.vet-meetings.com/Cherokee





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MANAGEMENT, INC.

Harrah's
CHEROKEE
CASINO RESORT

April 6-9, 2025, Harrah's Cherokee Casino Resort, Cherokee, NC

Attendee Name: <i>(Please print clearly)</i>			
Hospital/Clinic Name:			
Address:	City:	State:	Zip:
Phone:	Email:		

Registration fees include Breaks, Welcome reception, Buffet breakfast on Monday and Tuesday morning & any Sponsored lunch(es). An email confirmation will be sent about a week before the conference with a link to download/save or print notes prior to the conference. Conference Carries at least 20 hours of CE

	Postmarked by 3/1/25	After 3/1/25	Qty.	Total
Veterinarian Registration by CHECK ONLY	\$350	\$500		
Veterinarian Registration by CREDIT CARD	\$450	\$500		
Technician, Receptionists, Support Staff	\$250	\$300		
One day registration (circle which day Sun. Mon. Tues. Wed.) <input type="checkbox"/> Veterinarian or <input type="checkbox"/> Technician/Staff	\$225	\$225		
Guest(s) fee includes exhibit hall entrance, welcome reception, breaks & sponsored Lunch (please provide name(s) below) _____	\$100	\$100		
Proceedings Book (prepaid only, no books on site)	\$65	\$65		
Dietary restrictions (please list) _____				

Grand Total		
Credit Card Number _____	Three Digit Code (4 for AMEX) _____	
Cardholder Signature _____	Exp. _____	Billing Zip Code _____

Return this form with remittance by March 1, 2025 for reduced fee. Room rates start at \$139 + tax & any applicable resort fees guaranteed until March 14, 2025 and can be made by calling Harrah's Cherokee Resort, 828-497-7777 and **reference group code S04MVET** or online by accessing the link on our website www.vet-meetings.com/Cherokee/index.htm#Hotel. All cancellations/refunds subject to an administrative fee of \$100 plus any credit card processing fees & must be in writing. No refund will be given if the MVC office is not informed prior to the meeting. **Please make checks payable to and mail form to: Mountain Veterinary Conference (MVC), Post Office Box 505, Maury, NC 28554. Phone: 252-747-8180; Online registration available at www.vet-meetings.com/Cherokee**