

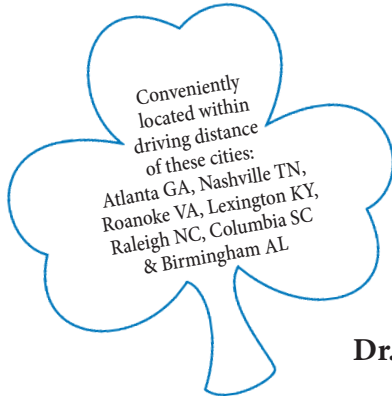


VETERINARY ASSOCIATION
MANAGEMENT, INC.



MOUNTAIN VETERINARY CONFERENCE

Harrah's
CHEROKEE
CASINO RESORT



Conveniently
located within
driving distance
of these cities:

Atlanta GA, Nashville TN,
Roanoke VA, Lexington KY,
Raleigh NC, Columbia SC
& Birmingham AL

April 10 - 13, 2022

at the beautiful
Harrah's Cherokee Casino Resort

Scheduled Speakers



The Mountain
Veterinary Conference
carries over
20 hrs. of approved
continuing education
lectures

Dr. Michael A. Rossi, DVM, MNS, DACVD, Sponsored by Ceva
Dermatology

Laura Gaylord, DVM, DACVIM (Nutrition), Sponsored by Virbac
Animal Nutrition - Utilizing optimal nutrition to fight the obesity epidemic

Annie Oh, DVM, MS, DACVO
Ophthalmology

Joseph Jordan, PhD, CEO, NC Veterinary Health Program
Drug intervention in the workplace; Recognizing substance use disorders in the workplace.

Laurie Dohmen, VMD, MS, Sponsored by Purple Moon Herbs and Studies
Bee Medicine: From Honey to Venom; Plant Antimicrobials
Oconaluftee River Trail Nature Walk

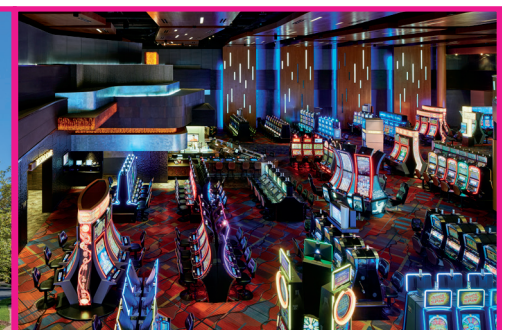
Zenithson Ng, DVM, MS, DABVP
Missed Opportunities in Preventive Medicine
Top Ten Protocols in Hospice and Palliative Care

Michelle Mayers, VMD; Tech Session
For the Veterinary Technician: Small Animal Pharmacology and Bloodwork

Carly Tobler and Evan Watson, Sponsored by Simmons and Associates Southeast, Inc.
How to Thrive as a Practice Owner; Bookkeeping Tips & Tricks

David Huff, DVM, Sponsored by Erchonia Corporation
Cold Laser Therapy in Today's Practice

Please visit our website www.vet-meetings.com/Cherokee



Mountain Veterinary Conference.....WOW what a Value!

Your Conference Registration includes:

- Over 20 hours of Outstanding CE Lectures with great speakers
- Complimentary standard in-room wireless Internet for 1 device
- Room rates starting at \$139.00 per night single or double occupancy excluding applicable room taxes and resort fees.
- Greens Creek Breakfast Buffet and lunches on Monday, April 11 and Tuesday April 12th
- Complimentary self and valet parking for all conference attendees
- \$20 free slot play for each attendee to be used at their leisure.

*Huge casino floor with traditional table games and Vegas Style slots.
Sequoyah National Golf Club conveniently located 5 miles from resort.*

Scheduled Speakers and Topics

Sunday, April 10, 2022 - 12-6pm

Joe Jordan, PhD - 12-2:30pm

Drug Intervention in the Workplace; Recognizing Substance Use Disorders in the Workplace

Laura Gaylord, DVM, DACVIM (Nutrition), Sponsored by Virbac - 3-6pm

Animal Nutrition - Utilizing optimal nutrition to fight the obesity epidemic

Mirroring the epidemic in humans, currently 65% of our pets are overweight or obese. Obesity is a disease state that is associated with multiple disease conditions that can decrease quality of life, inflict emotional and financial burdens on pet owners, and ultimately shorten life span. Multiple factors have been identified that impact success or failure of weight management programs in the veterinary practice including spay/neuter status, appropriate diet selection, client support and follow up. Veterinarians might recommend "Just feed less" but this can result in pet owners inappropriately reducing foods not intended for weight management, potentially deficient nutrient intakes, hungry pets, and ultimately failure to successfully manage the pet's weight and body condition. Proactively identifying at risk pets for overweight/obesity, feeding appropriate diets and amounts, monitoring our patients carefully, troubleshooting the difficult cases and providing client support while leveraging our hospital support staff can help turn around this epidemic of obesity and improve the quality of life for our patients.

Welcome Reception 6-7 pm (open to all registered attendees and guests)

Monday, April 11, 2022

David Huff, DVM, Sponsored by Erchonia Corporation - 7:30-8:20am

Breakfast Session

Cold Laser Therapy in Today's Practice

General introduction to low level laser therapy. Questions answered or addressed include: What is low level laser and how is it different from other laser modalities? What are the general principles of laser theory and how it works? What are some practical applications for veterinary medicine? Explaining the various treatment guidelines: how often, where and how to apply low level laser therapy, including case studies.

Dr. Michael A. Rossi, DVM, MNS, Diplomate, American College of Veterinary Dermatology,

Sponsored by Ceva 8:30am - 4:30pm

Feline atopic-like skin syndrome; Advancements in dermatological solutions; Clinical management of Staphylococcal skin infections; Simplifying otitis externa; Dermatology case rounds; Round table discussion on veterinary dermatology

Sponsored Luncheon from 12 -1pm

Tuesday, April 12, 2022

Breakfast Session
Speaker and Topic TBA

Annie Oh, DVM, MS, DACVO, Clinical Assistant Professor, Ophthalmology College of Veterinary Medicine, North Carolina State University - 8:30am-4:00pm

Adnexa And Orbital Disease; Keratoconjunctivitis Sicca; Glaucoma, Corneal Ulcers: Anterior Uveitis

Laurie Dohmen, VMD, MS, Sponsored by Purple Moon Herbs and Studies - 8:30 am - 5:00 pm

Bee Medicine: From Honey to Venom

Not only do bees keep our food chain intact through pollination, but they offer us a myriad of sources of medicine. Honey is used both internally for many conditions as well as a topical wound healer. Propolis, Pollen and Royal Jelly are all nourishing and medically active. Lately, there is burgeoning research on the use of bee venom for pain and conditions that are associated with pain, such as arthritis. In this lecture, we will discuss all these great medicines we obtain from bees.

(There will be a break)

Plant Antimicrobials

There are significant concerns mounting with pharmaceutical antimicrobials: antibiotic resistance, antifungal liver toxicity, etc. Plants are a wonderful alternative to these problems. In this lecture, we will discuss how plants avoid these issues and which plants work for which conditions and why. Case examples will be presented.

(There will be a break)

Mushrooms

Mushrooms are a burgeoning new area of medicine. Learn about how and why as well as the safety of mushroom use. Specific mushrooms will be presented, as well as medicinal applications.

Carly Tobler and Evan Watson, Sponsored by Simmons and Associates Southeast, Inc.
1:00 pm - 4:00 pm

How to Thrive as a Practice Owner; Bookkeeping Tips & Tricks

Sponsored Luncheon from 12 - 1pm

Wednesday, April 13, 2022

Laurie Dohmen, VMD, MS, Sponsored by Purple Moon Herbs and Studies - 8:30-11:30 am

Oconaluftee River Trail Nature Walk (Transportation provided)

This medicinal and wildflower herb walk will follow the Oconaluftee River Trail along the river. It is an easy and lovely walk filled with native wildflowers and other medicinal plants. We will discuss the plants and their medicine as well as their uses in pharmaceuticals. There will be time for questions, to peruse the gift shop and walk on your own at the end of the structured walk. Bring water and wear comfortable shoes.

Zenithson Ng, DVM, MS, DABVP - 8:30 - 11:30am

Missed Opportunities in Preventive Medicine
Top Ten Protocols in Hospice and Palliative Care

Any Covid Protocols required by Harrah's Cherokee will be followed.



VETERINARY ASSOCIATION
MANAGEMENT, INC.

Harrah's
CHEROKEE
CASINO RESORT

April 10-13, 2022, Harrah's Cherokee Casino Resort, Cherokee, NC

Attendee Name: <i>(Please print clearly)</i>			
Hospital/Clinic Name:			
Address:		City:	State: Zip:
Phone:	Fax:	Email:	

Registration fees include Breaks, Breakfasts on Monday and Tuesday morning & Sponsored lunch(es). An email confirmation will be sent about a week before the conference with a link to download/save or print notes prior to the conference. Conference Carries 20 hours of CE

	Postmarked by 4/1/22	After 4/1/22	Qty.	Total
Veterinarians	\$425	\$475		
Technician, Receptionists, Support Staff	\$225	\$275		
One day registration (circle which day Sun. Mon. Tues. Wed.) Veterinarian or Technician/Staff	\$200	\$200		
Guest(s) fee includes exhibit hall entrance, welcome reception, breaks & sponsored Lunch (please provide name(s) below) _____	\$80	\$90		
Proceedings Book (prepaid only, no books on site)	\$65	\$65		
Dietary restrictions (please list) _____				

Grand Total

Credit Card Number _____	Three Digit Code _____
Cardholder Name _____	Exp. _____ Billing Zip Code _____

Return this form with remittance by April 1, 2022 for reduced fee. Room rates start at \$139 + tax & any applicable resort fees guaranteed until March 9, 2022 and can be made by calling Harrah's Cherokee Resort, 1-800-427-7247 or 828-497-7777 and **reference group code S04MVET** or online at <https://www.caesars.com/book/?propCode=CHE&action=FindRooms&groupcode=S04MVET> (can also access the link on our website www.vet-meetings.com/Cherokee). All refunds subject to an Administrative fee of \$100 & cancellations must be in writing. No refund will be given if the MVC office is not informed prior to the meeting. **Please make checks payable to and mail or fax form to: Mountain Veterinary Conference (MVC), Post Office Box 505, Maury, NC 28554. Phone: 252-747-8180; Fax: 252-747-4100, Online registration available at www.vet-meetings.com/Cherokee.**