



VETERINARY ASSOCIATION MANAGEMENT, INC.

We are the nation's leading provider of continuing education for veterinarians, technicians and support staff. For over 37 years our meetings have offered hundreds of hours of lectures, demonstrations as well as vendor booths in a family friendly environment to assist you in providing the very best care to your patients.

Visit vet-meetings.com for more information on our 1 day meetings, and 4 different conferences.

RALPH LEE'S
GREAT SMOKIES
VETERINARY CONFERENCE

ASHEVILLE, NORTH CAROLINA
November 16-20, 2022



Coming back in 2023
Dates and Venue
TBA

Colonial
VETERINARY CONFERENCE

In Historic Williamsburg, Virginia
November 30 - Dec. 4, 2022

*All of these outstanding
veterinary conferences
carries over 20 hours of
approved continued
education lectures.*

Harrah's
CHEROKEE
CASINO RESORT

Cherokee, NC
April 16-19, 2023

Phone: 252-747-8180 | www.vet-meetings.com | E-mail: vetmeetings@gmail.com

A Great Fall
Tradition

RALPH LEE'S GREAT SMOKIES® VETERINARY CONFERENCE

Ralph Lee's
Great Smokies
Veterinary Conference carries
over 20 hrs. of approved
continuing education lectures

Asheville, North Carolina • November 16 - 20, 2022

Scheduled Speakers

Thursday, November 17th

Kursten Pierce, DVM, DACVIM (Cardiology) Sponsored by Ceva

The When, What, and How of Treating Canine Mitral Valve Disease; Canine Mitral Valve Disease: Clinical Case Studies
Diagnosing and Managing Acquired Heart Disease without an Echocardiogram
What's that Sound? Approach to the puppy with a heart murmur; What's that Sound? Approach to the kitten with a heart murmur

Jeff Mayo, DVM, DABVP, MANZCVS, Sponsored by Noxsano

Diagnosis of Cruciate Ligament Disease and Treatment Options: Which Should I Choose?; What's New in Radiosurgery: How I Use Radiosurgery in
Small Animal Surgical Procedures; Surgical Infection Control: from Sterilization to Postoperative Wound Management
Tibial Tuberosity Advancement: RAPID: A Simple and Viable Method of Cruciate Repair

Travis York, Sponsored by 3 and One Veterinary Advisors

At the Intersection of your veterinary medicine and personal finance...is Financial Security
Starting a Hospital...It's just like putting together Legos; Don't Miss an off Ramp....Use a Map

Friday, November 18th

Mark Epstein, DVM, DABVP

Opioids & NSAIDS: Updates You Need in 2023
Have the Nerve: Concept, Clinic and Updates of Local Anesthesia; Those "Other" Pain Drugs: Fact & Fiction
Pulling it Together: Protocols for Low- and High-Surgical Dose Procedures.

Peter Weinstein, DVM, MBA, Sponsored by Care Credit

Making Your Practice Operations Cook Book a Recipe for Success; Mapping the Client Experience /Patient Experience
Why you MUST have an Exam Room Advocate; Patient Lifetime Value--Keeping Clients for LIFE!!
Creating an Education Marketing System that Retains Clients

Luncheon Session

Jeanette Pfaff, Sponsored by MicroVet Diagnostics

It's About time: Time can influence laboratory sample conditions, diagnostic test results, patient wellness, and client satisfaction.
MicroVet Diagnostic's innovations in Point-of-Care diagnostics will reduce the time from sample collection to diagnostic results, thereby
improving and solidifying the need for in-house clinical diagnostics.

Saturday, November 19th

Susan Baiz, DVM, Sponsored by Ceva

Otitis (Externa, Media/Interna and differences in dogs and cats) part I, II, and Topical Therapy.

Kursten Pierce, DVM, DACVIM (Cardiology) & Brooke Bridges, RVT NCSU (Cardiology Technician)

Sponsored by Ceva

Who's and Why's of Dilated Cardiomyopathy (DCM) Presented by Brooke Bridges, RVT NCSU Cardiology Technician
Turn the Beat Around: Diagnosis and Treatment of Common Arrhythmias in Dogs & Cats Presented by Kursten Pierce, DVM, DACVIM (Cardiology)
Who's and Why's of Hypertrophic Cardiomyopathy (HCM) Presented by Brooke Bridges, RVT NCSU Cardiology Technician
Tips for Sedation and Anesthesia of the Cardiac Patient
Presented by Kursten Pierce, DVM, DACVIM (Cardiology) & Brooke Bridges, RVT NCSU Cardiology Technician

Joe Jordan, PhD

Drug Intervention in the Workplace; Recognizing Substance Use Disorders in the Workplace (required by NCVMB)

Peter Weinstein, DVM, MBA, Sponsored by Care Credit

Have You Called Your Practice Recently
What Numbers Do I Really Need to Look At? Or How Do My Vital Signs Look?; Taking the Pain out of the Money Talk
Secrets from the Consolidators That Can Help Your Practice; Rebound, Rebuild, Reimagine



Sunday, November 20th
Speaker TBA



Visit www.vet-meetings.com, call 252-747-8180 or email us at vetmeetings@gmail.com for complete conference information.



RALPH LEE'S GREAT SMOKIES VETERINARY CONFERENCE

"A Great Fall Conference"

November 16 - 20, 2022, Crowne Plaza Resort, Asheville, NC

Attendee Name: <i>(Please print clearly)</i>		
Hospital/Clinic Name:		
Address:	City:	State: Zip:
Phone:	Fax:	Email:

Registration fees include Breaks, Welcome Reception and sponsored lunch(es) and/or breakfast(s). All other lunches will be on your own.
An email will be sent with link to download notes prior to the conference. Conference Carries 20 hours of CE

	Postmarked by 10/29/22	After 10/29/22	Qty.	Total
Veterinarians	\$450	\$500		
Technician, Receptionists, Support Staff	\$250	\$300		
One day registration <input type="checkbox"/> DVM or <input type="checkbox"/> Tech (circle which day Thursday Friday Saturday Sunday)	\$225	\$225		
Guest(s) fee includes exhibit hall entrance, breaks & sponsored Lunch(es)/Breakfast(s) (please list name(s) _____)	\$100	\$125		
Proceedings Book (prepaid only, no books on site)	\$65	\$65		
Please indicate here if you would prefer a vegetarian/gluten free lunch option. _____				
Grand Total				

Credit Card Number _____	Three Digit Code _____
Cardholder Name/Signature _____	Exp. _____ Billing Zip Code _____

Return this form with remittance by October 29, 2022 for reduced fee. Room rates start at \$167 + tax (standard room) guaranteed until October 11, 2022 and can be made by calling Crowne Plaza, 844-330-0296 or 828-254-3211 and **mention group Ralph Lee's Great Smokies Veterinary Conference**. All refunds subject to an Administrative fee of \$100 & cancellations must be in writing. No refund will be given if the RLGSVC office is not informed prior to the meeting. **Please make checks payable to and mail to Ralph Lee's Great Smokies Veterinary Conference (RLGSVC), Post Office Box 505, Maury, NC 28554. Phone: 252-747-8180; Online registration available at www.vet-meetings.com/Asheville**



November 30 - December 4th, 2022

In Historic Williamsburg Virginia during the Grand Illumination

Scheduled Speakers

Thursday, December 1, 2022

Paul Bloom, DVM, DACVD, DABVP, Sponsored by Virbac

Atopic Dermatitis – The New Paradigm and How it Changes the Way we Treat Part 1
Atopic Dermatitis – The New Paradigm and How it Changes the way we Treat Part 2 - How to perform and interpret bacterial cultures and the proper Antibiotic use in Small Animal Dermatology Part 1
How to perform and interpret bacterial cultures and the proper Antibiotic use in Small Animal Dermatology,
Part 1 – Otitis externa – quick, easy and successful treatment in the real world part 1
Otitis externa – quick, easy and successful treatment in the real world, part 2

Laurie Dohmen, VMD, MS, RH(AHG), Sponsored by Purple Moon Herb Studies

Using Food as Medicine; Bach Flower Essences; Psychological Therapy; Adaptogens: Herbs for Stress

Travis York, Sponsored by 3 and One Veterinary Advisors

At the Intersection of your veterinary medicine and personal finance...is Financial Security
Starting a Hospital...It's just like putting together Legos; Don't Miss an off Ramp....Use a Map

Friday, December 2, 2022

Tim Loonam DVM

Capnography and Anesthetic Ventilators: Improve Your Standard of Care; Diabetes Demystified; Top 5 Anesthesia Complications: Are You Ready?

Tracy Sheffield, CVPM

Lecture for Technicians and Practice Managers

A three hour workshop on dealing with difficult clients. Participants will learn techniques and phrases to manage difficult client situations with confidence and compassion. Transitions: Technician to Manager, what you need to know. For technicians and other support staff interested in practice management, this session overview of the tasks for effective practice management.; Tips, Tricks and Techniques to make everyday practice life easier

Saturday, December 3, 2022

Joseph Jordan, PhD, CEO, NC Physicians Health Program, NC Veterinary Health Program

Recognizing and Dealing with Substance Abuse in the Workplace (required by NCVMB)

Tracy Sheffield, CVPM

Practice Owners and Practice Managers

The Workplace Environment: The Overlooked Profit Center this session looks at the real costs of failing to manage the work environment
When Tacos and Doughnuts Stop Working: How to fix the workplace culture.

HR Horror Stories: Don't let this happen to you. Human resources can be a minefield of risk to practices. Learn how to protect your practice.
How the money leaks away: A look at the ways money can trickle away from a practice and how to stop the leaks.

Maria Maddox, LVT, VTS (Physical Rehabilitation), CCRP

Veterinary Physical Rehabilitation – A Technician's Role; Veterinary Physical Rehabilitation: Common Modalities
Physical Rehabilitation for Hospitalized Patients: Orthopedic; Physical Rehabilitation for Hospitalized Patients: Neurologic

Saturday, December 3 and Sunday, December 4, 2022

Paul Camilo, CVPM, Sponsored by Visio Care Services

What are your plans for growth in your practice? Does it include dentistry? For most animal hospitals veterinary dentistry offers the #1 opportunity for growth.
There are more pets that need dental care than any other medical discipline.

Colonial Veterinary
Conference carries
over 20 hrs. of
approved continuing
education lectures

Visit www.vet-meetings.com, call 252-747-8180 or email us at vetmeetings@gmail.com for complete conference information.



November 30 - December 4, 2022
Doubletree by Hilton Williamsburg, Williamsburg, VA

Attendee Name: <i>(Please print clearly)</i>			
Hospital/Clinic Name:			
Address:		City:	State: Zip:
Phone:	Fax:	Email:	

Registration fees include Breaks and Welcome Reception, Exhibit Hall entrance & sponsored lunch(es). All other lunches will be on your own. Notes will be available for download prior to the conference (an email will be sent with the link about a week before conference). Conference carries 20 hours or CE

	Postmarked by 11/2/22	After 11/2/22	Qty.	Total
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Technician, Receptionists, Support Staff	\$250	\$300		
One day registration <input type="checkbox"/> DVM or <input type="checkbox"/> Tech (circle which day Thursday Friday Saturday Sunday)	\$225	\$225		
Guest(s) fee includes welcome reception, breaks exhibit hall entrance & sponsored lunch(es)/Breakfast(s) (please provide name(s) below) _____	\$100	\$125		
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Please indicate here if you would prefer a vegetarian/gluten free lunch option. _____				

Grand Total

Credit Card Number _____	Three Digit Code _____
Cardholder Name/Signature _____	Exp. _____ Billing Zip Code: _____

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